Evidence	Analysis
1	2+
TEXT: what we see above the surface	SUBTEXT: what we don't see but can infer from below the surface
Who?	Why?
What?	How?
When?	So what?
Where?	Who cares?
DENOTATION: the dictionary definition of a word <i>COOL – cold, not warm</i>	CONNOTATION: the implied meaning of the word COOL – admirable, good
Fact	Opinion
Evidence	Analysis
Details	Importance
Plot summary	Significance
Setting	Reason/s why
Characterization:	Characterization:
Illustrations	Evaluation
Examples	Interpretation
References	Spin
Description	Feelings
Support	Inference
Quotations	Insight
Paraphrases	Deeper meaning
Citations	Symbolism
Sensory Detail	Reflection
	Point of view
	Explanation
PLAY BY PLAY ANNOUNCER	COLOR COMMENTATOR